



Sponsorship Opportunities

The MMLA will be hosting its annual Sales Symposium and is offering an opportunity for sponsorship of this popular event!! Speakers at this event are nationally recognized and are sure to draw a huge audience.

We had nearly 250 attendees at this event in 2017 and expect even more in 2018! Spotlight your company at this star-studded event!

Specialty Sponsorships: include a 6' display table at the event, 1 attendee registration, recognition on signage at the event, recognition with a link to your website on the MMLA event webpage, recognition on email advertising about the event, plus the recognition listed below:

- Keynote Speaker Sponsor** \$2000 (1 available) – Introduce Sue Woodward and say a few words about your company
- Lunch Sponsor** \$1500 (1 available) Your company logo on signage at the lunch buffet and say a few words about your company at lunch
- Speaker Sponsor** \$1000 (1 available) – Introduce one of our session speakers
- Buffet Breakfast** \$750 (2 available) - Your company name on the breakfast buffet
- Afternoon Break** \$750 (1 available) - Your company name on signage on the afternoon snacks
- Registration** \$750 (1 available) – Your company name on signage at Registration Table
- Coffee Break** \$500 (2 available) - Your company name on signage on the beverage station
- Bottled Water** \$500 (2 available) - Your company logo on bottled water provided to all attendees
- Prize Sponsor** \$500 (3 available) - Your company name on signage and recognition during prize giveaway
- Charging Station** \$500 (1 available) - Your company logo on cell phone charging station

General Sponsorships: These opportunities are available in unlimited quantities

- Exhibitor** \$375 a 6' display table at the event, 1 attendee registration, recognition on the MMLA event webpage and in the MMLA Newsletter
- Contributing Sponsor** \$200 recognition on signage at the event, recognition on the MMLA event webpage (note: does not include event attendee registration fees or exhibit table)

Table set up will be allowed between 7- 8 a.m., prior to the start of the symposium. Expo area is in the same room space as the meeting. Buffet Breakfast will be served during the Expo Hour from 8:00 a.m. – 9:15 a.m., and during the lunch break. Prizes will be awarded to attendees to encourage them to visit the exhibitors.

Use the "Register" link on the event calendar page at www.mmla.net. You should register on-line and pay securely with a credit card. You should also register on-line and choose the "bill me" option if paying by company check.

Tell your clients and spread the word – this will be a GREAT event!

Questions? Contact Joanne Misuraca at 586-226-2823 or mmla@mmla.net